



WKMG

ORDER

Flight Dates 10/01/12-10/06/12

Contract / Revision 260829 /
Original Date / Revision 09/28/12 09/28/12
Advertiser POL/FI Chamber of Commer

Agency Southern Campaign Resour
Buying Contact
 235 E. Virginia St.
 Tallahassee, FL 32301

Product PLAKON FOR ST REP
Agency Com 15%
Billing Contact
 235 E. Virginia St.
 Tallahassee, FL 32301
Sales Office PHI
Sales Region NAT
Agency Ref

Order Sep 00:15:00
Estimate #
Alt Order # 06357473
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes AGY POL ISSUE
Product Codes PL-Issue
Priority P-2
Advertiser Ref

Primary Account Executive
 Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 8750

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	5	\$7,437.50	\$8,750.00	0.00
Totals	5	\$7,437.50	\$8,750.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/06/12	5	\$7,437.50	\$8,750.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WKMG	10/01/12	10/05/12	Local 6 News 12-1230p CM		12-1230p	M-W-F--	:30	3	\$1,250.00	P-2	0.00	NM	3	\$3,750.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-W-F--		3				\$1,250.00		0.00			
2	WKMG	10/02/12	10/06/12	M-SU 11p News	CM	11-1135p	-T---S-	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
				M-SU 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T---S-		2				\$2,500.00		0.00			
Totals														5	\$8,750.00